

CTR Year in Review

Winter 2024

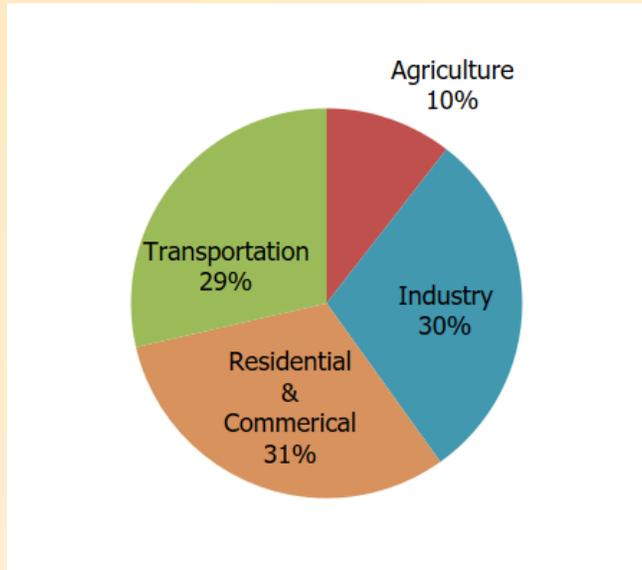
Agenda

2024 CTR program review

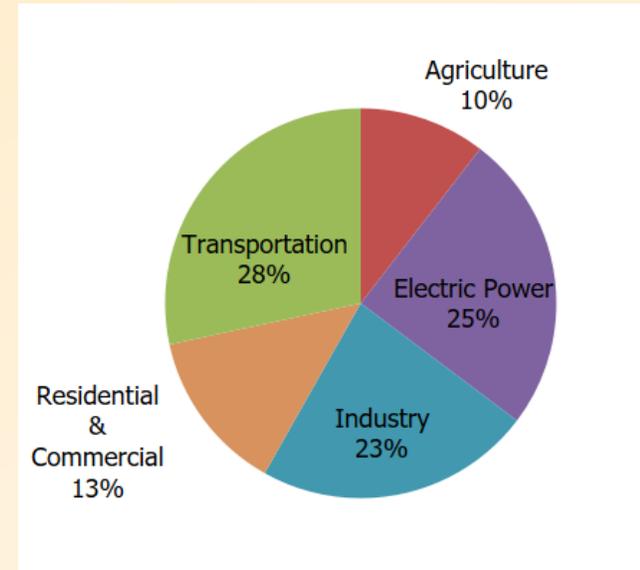
- City commuter data
- CTR four-year plan survey results
- CTR worksite survey results
- ETC/commuter feedback
- CTR Annual Program Reports



GHG Emissions by Sector



Over 94% of the fuel used for transportation is petroleum based — primarily comprised of gasoline and diesel — and results in direct emissions.



Buildings use 75% of the electricity generated in the U.S. (e.g., for heating, ventilation, air conditioning, lighting, appliances, and plug loads).

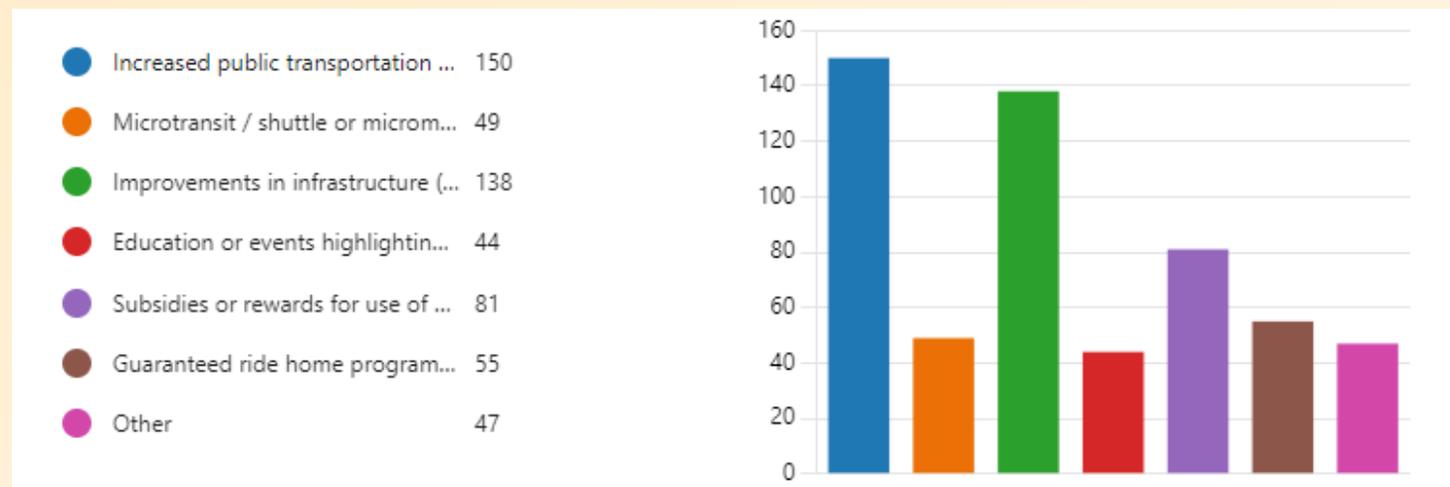
Commute patterns



- For the City as a whole, the main commute modes used by employees in 2022 consist of **59.5%** drive alone trips, **15.8%** telecommuting, and **13.5%** carpooling. (*2022 American Community Survey*)
- **86.5%** of the City's workforce lives outside of Everett which creates regional traffic from employees whose commute begins outside of the City. (*Alliance for Housing Affordability*)

CTR four-year plan engagement

- **Transit:** Increased service and connectivity in public transportation services.
- **CTR:** Demand for increased telework options was frequently mentioned by employees across worksites.
- **Infrastructure:** Improve the City's living environment and infrastructure to be able to support non-drive alone methods.



CTR four-year plan



- Survey response data was shared with leadership in key groups to be considered for future planning, including:
 - City’s Transit department
 - Public Works department
 - Worksite ETCs
- Decision makers in these departments and worksites are strongly encouraged to develop equitable strategies using feedback from vulnerable populations.

CTR performance targets

- Weighted average drive-alone rate of 60% or less for CTR-affected worksites at the jurisdictional level.
- We will establish a base value during the 2023-2025 survey cycle and measure progress using 2025-2027 survey results.
- Drive alone rates
 - 2017/2018: 78.37%
 - 2019/2020: 63.13%
 - 2024/2025: Final % in Spring



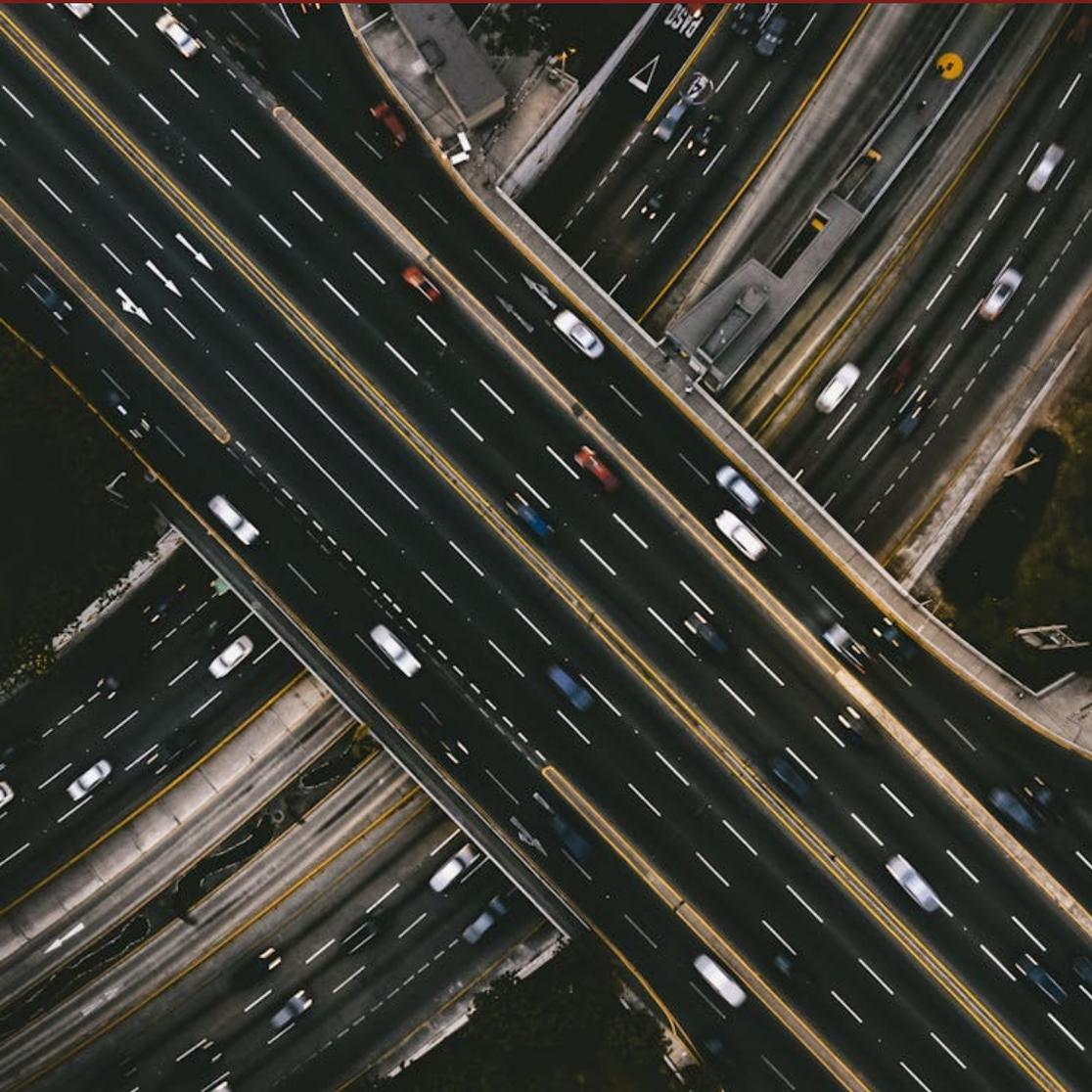
Response rates

- 25 worksites surveyed this fall!
- Suggestions are best practices so no need to resurvey if the target response rate was not met. ***Focus on the other aspects of your CTR program!***
- Three worksites with highest response rates:
 - Funko: 93.91%
 - Creations Tech: 72.03%
 - Snohomish County Health District: 70.33%

Employee count	Target response rate
Under 200	70%
200-500	60%
501-1000	50%
1001-5000	30%
Over 5000	10%



CTR survey results



Commute Mode Share to CTR-affected worksites in Everett

Drive-alone: %

Transit: %

Bike: %

Walk: %

Who wants to use their worksite as an example?

CTR survey feedback

Options an employer might provide include:

- Allowing more **flexibility** for when people work (e.g., telework, compressed work weeks, more start and stop time options for shifts).
- Increasing transit pass **subsidies**.
- Having a **carshare** available for people who don't drive but need to run errands on their breaks or lunches.
- Installing **bike racks** and lockers to support an expanded interest in cycling to work.
- And more!



ORCA Business Accounts

A household can save more than \$13,000 per year taking transit.

- **Business Choice**

Employers decide which employees receive an ORCA card and the dollar value to load.

- **Business Passport**

An all-inclusive annual transportation pass program designed for groups of 5+ employees.



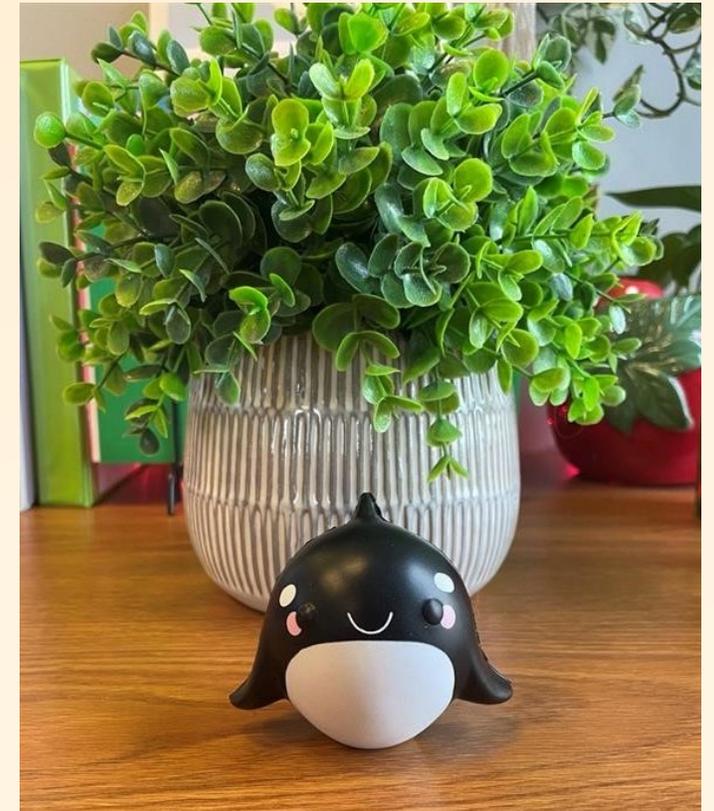
ORCA Business Choice



- Company decides whether to subsidize all, some or none of the cost. Employee pays the rest.
- One-time agreement.
- Monthly retail prices apply.
- No custom pricing for large accounts.
- Different subsidies for different employees.

ORCA Business Passport

- Company subsidizes 50-100% of the cost of each pass. Employee pays portion not paid by employer.
- Annual agreement.
- Annual bulk pricing depending on company location.
- Custom pricing for large accounts (500+ employees).
- No different subsidies for different employees.



Car share services



- [Zipcar](#) – An annual membership for your organization. Pricing for trips is based on the vehicle type, the time of reservation, and the city the reservation is made in.
- [GIG Car Share](#) – Operations to conclude Dec. 27, 2024.

Biking amenities

- **Bike racks** – [submit a request form](#) to Public Works.
- **Bike repair stations** – email Alessandra for materials and installation instructions.
- **Bike maps** – Snohomish County maps available.



Guaranteed Ride Home



Guaranteed Ride Home Participant Form

1. Determine that the employee is eligible for the program.
2. Verify the need for Guaranteed Ride Home.
3. Verify that employee possesses a photo I.D. (driver's license, employer I.D.).
4. Fill out the following information:

Participant Name: [Redacted]	Company: [Redacted]
Phone: [Redacted]	Fax: [Redacted]
Date: [Redacted]	Trip Time Requested: [Redacted]
Pick-up Address and Location: [Redacted]	
Destination Address or Location: [Redacted]	
Pre-Authorized Intermediate Stop Address: [Redacted]	Reason for Intermediate Stop: [Redacted]
Reason Emergency Ride Home: [Redacted]	

5. Contact Everett Transit between 8:00 AM and 5:00 PM, Monday through Friday at **425-257-7777** and **press 4**, give the operator the ride information listed above. Outside these hours, call **Yellow Cab Taxi** at **425-609-7777** and identify your request as an Everett Transit Guaranteed Ride Home (**account #5113**). Give the operator the information on this form and fax a copy to **Everett Transit** at **425-257-8945**.
6. Driver will verify passenger photo ID before ride begins.
7. Tips are at the discretion of the employee and will not be reimbursed.

[Redacted] _____
Program Coordinator or Supervisor Name Signature of Program Coordinator or Supervisor

[Redacted] _____
Participant Name Signature of Participant

City of Everett • Everett Transit • 3201 Smith Ave, Ste 215 • Everett, WA 98201
TELEPHONE 425.257.7777 • FAX 425.257.8945

- **Goal:** Provide a safety net to allow employees to rideshare to work without the worry of getting stranded at work due to illness, unexpected overtime or other emergencies.
- **Terms:** Eligible employees are allowed up to two (2) trips per year, with a 65-mile trip limitation each way.



Commuting resources



Ask me for posters and brochures highlighting alternate transportation methods or invite me to an employee event!



CTR tax credit



- Provides employers and property managers who provide CTR incentives to or on behalf of their own or other employees a credit against their business and occupation (B&O) tax or public utility tax (PUT) liability.
- More info on this soon. Application period usually in January.

FundHubWA

- FundHub.WA.gov connects you to climate and clean energy funding opportunities to help improve your home, business or community.
- Explore funding by sector or applicant type.



Worksite Program Reports

The screenshot displays a management dashboard for the City of Everett - Municipal Building. The interface includes a sidebar with navigation options such as 'MY NETWORKS', 'NETWORK HOME', 'NETWORK STATS', 'EDIT', 'CONTENT MANAGEMENT', 'WORKSITE CTR REPORT', 'MEMBERS', 'SUBNETWORKS', 'MANAGERS', 'SURVEY MANAGEMENT', and 'REPORTS'. The main content area is titled 'CITY OF EVERETT - MUNICIPAL BUILDING' and contains two primary sections: 'NETWORK INFORMATION' and 'PROGRAM REPORT'. The 'NETWORK INFORMATION' section provides details about the subnetwork, including the address '2930 Wetmore Ave, Everett, WA 98201', the jurisdiction 'City of Everett', the county 'Snohomish County', the CTR ID 'C40004', and the 'CTR Affected Status'. The 'PROGRAM REPORT' section includes instructions on reporting frequency and submission, along with fields for 'Last Submitted' and 'Last Edited', both currently set to 'Never', and a 'START' button. On the right side of the dashboard, there is a vertical list of report categories, each with an edit icon: 'Employer Worksite', 'Employee Count', 'ETC Contact Information', 'Information Distribution', 'Site Amenities', 'Parking', 'Subsidies', 'Benefits and Credits', 'Alternative Schedules', and 'Program Support'. A 'SAVE' button is located at the bottom of this list.

Washington State Department of Transportation

MANAGEMENT DASHBOARD

Hi Alessandra

CITY OF EVERETT - MUNICIPAL BUILDING

NETWORK INFORMATION

SUBNETWORK OF: STATEWIDE CTR PROGRAM, CITY OF EVERETT, CITY OF EVERETT WORKSITE

2930 Wetmore Ave
Everett, WA 98201

City of Everett
JURISDICTION

Snohomish
COUNTY

C40004
CTR ID

CTR Affected
STATUS

PROGRAM REPORT

Each worksite is expected to complete and submit a program report every 2 years. Reports can be saved and edited before submission. Select 'Start' to begin.

Last Submitted: Never

Last Edited: Never

START

- Employer Worksite
- Employee Count
- ETC Contact Information
- Information Distribution
- Site Amenities
- Parking
- Subsidies
- Benefits and Credits
- Alternative Schedules
- Program Support

SAVE



Upcoming events

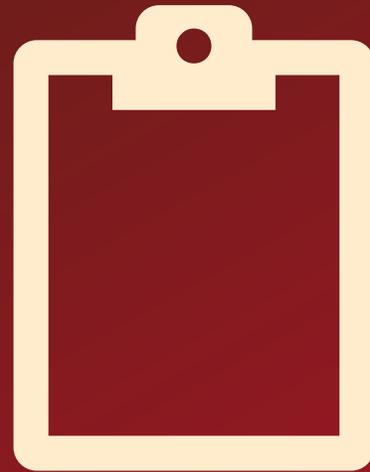


- Food and toy drive at the Fred Meyer on Murphy's Corner!
 - Weekend 1: Nov. 30 – Dec. 1
 - Weekend 2: Dec. 7 – Dec. 8
 - Weekend 3: Dec. 14 – Dec. 15

Questions?



Survey



Thank you!



EVERETT TRANSIT



**Washington State
Department of Transportation**

This Commute Trip Reduction Program is brought to you by a partnership between WSDOT and Everett Transit.