

Micromobility

A travel mode that supports short trips and active transportation

Spring 2024

ETC Introductions

- Introduce yourself and the employer you work for
- What's a goal commuter incentive or benefit you would like to have at your worksite?



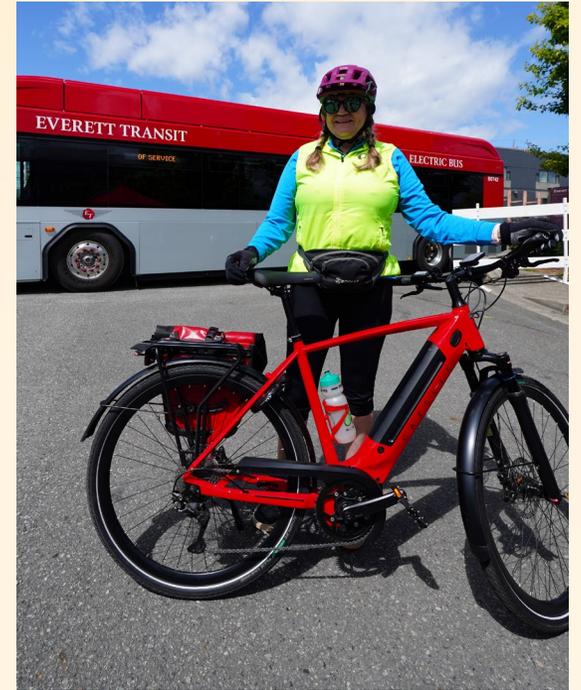
Light rail update

- Lynnwood Link is scheduled to begin serving four stations in Snohomish County on **August 30**
 - Shoreline South/148th
 - Shoreline North/185th
 - Mountlake Terrace
 - Lynnwood City Center
- Learn more at soundtransit.org/lynnwoodlink



Happy Bike Month

Thank you for joining us on Bike Everywhere Day at Everett Station!



Micromobility



- Any small, low-speed, human or electric-powered transportation device
 - Bicycles
 - Scooters
 - Electric-assist bicycles
 - Electric scooters
 - Small, lightweight wheeled conveyances

Benefits



- Minimizes traffic
- Frees up parking / optimizes parking capabilities
- Decreases air and noise pollution
- Complements other public transportation methods
- Increases employee retention and engagement



Safety tips



- Learn how the device works
- Wear a helmet
- Try to ride in bike lanes or paved trails
- Yield to pedestrians
- Slow down
- Use your voice when passing
- Only one person per vehicle



Free helmets in Seattle



- Get free helmets for adults at City of Seattle Customer Service Centers
 - Limit 1 per adult, limited sizes available
 - [Map of customer service centers](#)



Shared micromobility systems

- Deployed in targeted service areas for short trips such as "first- and last-mile" connections
- Shared fleets provide users with on-demand access to devices
- Fleets are commonly parked in the public right-of-way, either grouped at a dock or as dockless devices



Employer transportation programs

- Employer sponsored subscriptions on the widest selection of pedal bikes, e-bikes and e-scooters
- Improves on-campus transportation and parking
- Employers can subsidize rental fee for employees by providing it as a wellness benefit
- An example option is ridepanda.com



Things to consider



- Types of rides
 - Commuter, recreational, sport
- Length of rides
- Types of roads traveled
- All-season equipment needed



Scooters, Segways, e-skateboards

- Scooters
 - Electric kick
 - Foldable
 - Three wheeled
 - Seated e-scooters
- Segways
- Electric powered skateboards



Scooter sharing in Everett

- Contract with Bird began in 2022
- 300 scooters deployed throughout Everett
 - Download the Bird app to find one near you
- Learn how to ride at visiteverett.com/bird



Bikes



- Road bikes
- Hybrid/commuter bikes
- Folding bikes
- Electric bikes
- Touring bikes
- Mountain bikes



Washington Bicycle Law

- Bike riders must use hand signals
- Bike riders may legally control the lane
- Safety stop (cyclists can treat stop signs as yield signs)
- Vehicles passing bicycles need to allow three feet of distance
- [WA Pocket Reference Guide](#)



Biking in Everett

- Out of 850 community applicants, 19 communities are ranked in Washington: 13 are bronze, 4 are silver and 2 are gold.
- Everett is ranked a bronze level bicycle friendly community.
- Learn more at everettwa.gov/bikes



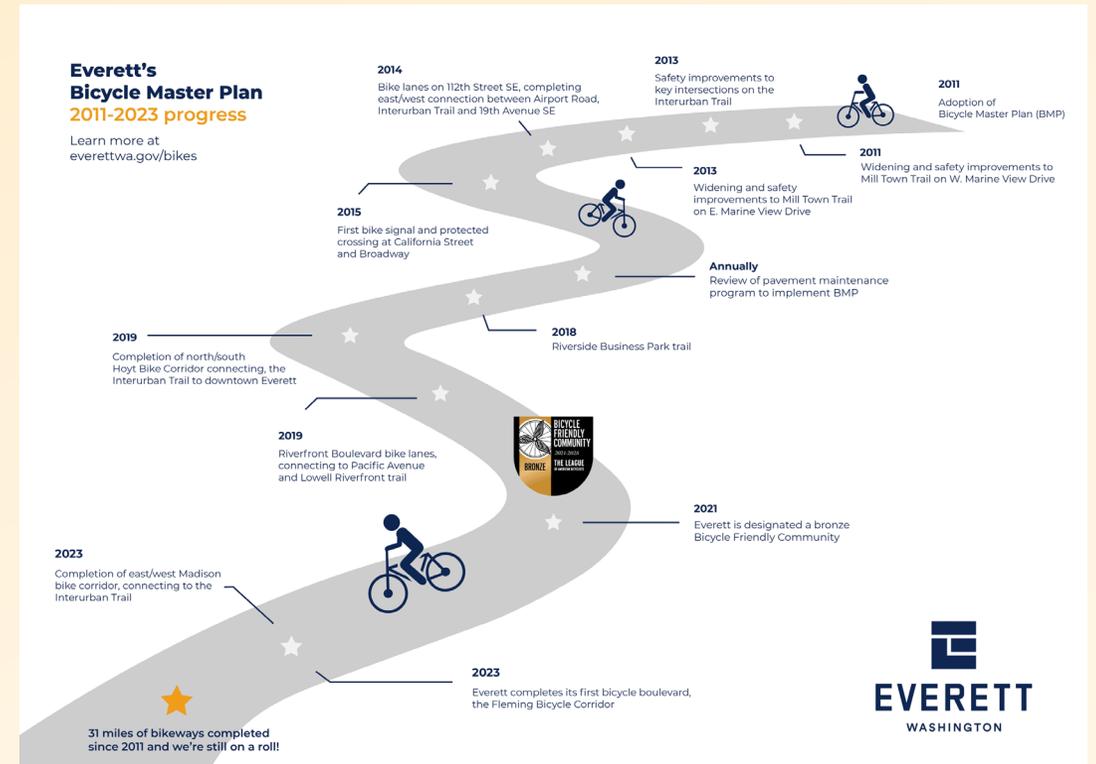
Biking in Everett

- Bicycle Friendly Driver program to help bikers and drivers share the road
- City [bike route tours](#) are available virtually to plan a route that fits your confidence level



Biking in Everett

- City currently updating Bicycle Master Plan
- Constructing 28 lane-miles of bike wayfinding on existing bike routes in 2024
- Learn more at everettwa.gov/bikes



Biking in Everett

- Active Connections: Citywide Bicycle Wayfinding
- Constructing 28 lane-miles of bike wayfinding on existing bike routes in 2024
 - Improve bikeway connectivity
 - Encourage bicycle ridership citywide
- Learn more at everettwa.gov/activefinding



Bike loading and unloading

- Remove accessories
- Get the driver's attention
- Lower the rack
- Place your bike in the rack
- Secure the support arm



Bike racks

- Available for short-term parking
- Individuals or businesses who wish to purchase a bike rack and have it installed can reach out to the [Everett Public Works Department](#).



Bike parking

- Fully enclosed to protect against weather, vandalism and theft



Bike lockers



Bike rooms

Bike Repair Stations

- Set includes a bike stand, air pump, and 2 tool sets
- Located at Everett Station, Municipal Building, and some CTR-affected worksites
- If you are interested in getting a set for your worksite, please let me know!



Sharing Wheels Community Bike Shop



- Non-profit organization located at 2531 Broadway in Everett
- Offers bike repair and maintenance classes
- Sells refurbished bikes
- Learn more by visiting sharingwheels.org

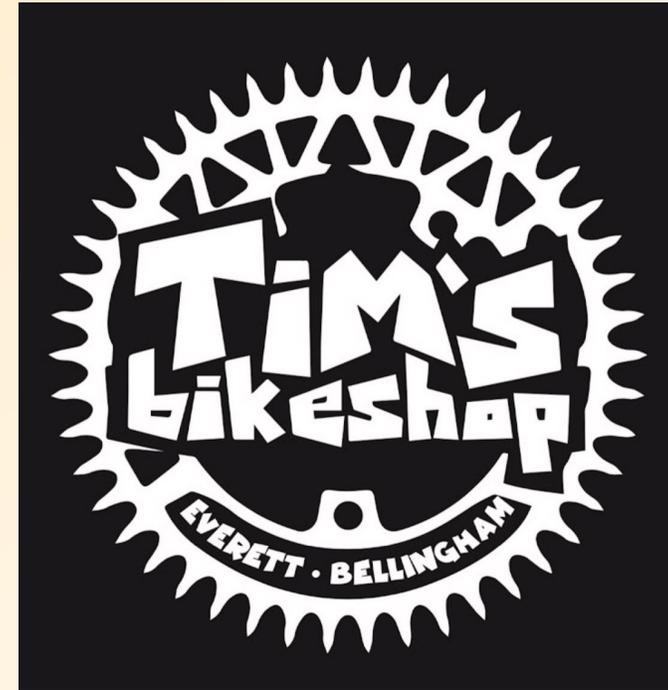
Bicycle Centres

- Locations in Silverlake, Everett, and Snohomish
- Sells bikes and gear
- Bike rides and cycling events
- Bike repair and service
- Bike fitting
- Learn more by visiting bicyclecentres.com



Tim's Bike Shop

- Locations in Everett and Bellingham
- Sells bikes and gear
- Rents bikes and e-bikes
- Learn more by visiting timsbikeshop.com



Cascade Bicycle Club

- Cascade Bicycle Club, the nation's largest statewide bicycling nonprofit, serves bike riders of all ages, races, genders, income levels, and abilities throughout the state of Washington.
- Free group rides
- Adult bike education classes
- Learn more by visiting cascade.org



B.I.K.E.S. Club of Snohomish County

- B.I.K.E.S. Club is a members-based club; must be a member to join rides and tours.
- Learn more by visiting bikesclub.org



Bike Clubs in WA

- Join a local club, find one near your home, or start one!
- See a full list of clubs in WA at wabikes.org



Q & A



Thank you!



EVERETT TRANSIT